

## ORDER



**Orders**  
**Order / Rev:** 963953  
**Alt Order #:** 25346470  
**Product Desc:** TV  
**Estimate:** 278/295/5835  
**Flight Dates:** 11/04/16 - 11/08/16  
**Original Date / Rev:** 11/02/16 / 11/02/16  
**Order Type:** REG

## WLNS Lansing

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street Northwest  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Hillary Clinton For President  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** IN13227  
**Agency External ID:** IN117/SP159/AL1336  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	52	\$32,680.00	\$27,778.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	52	\$32,680.00	\$27,778.00	0.00
<b>Totals</b>	<b>52</b>	<b>\$32,680.00</b>	<b>\$27,778.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	11/04/16	11/08/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	1---2--	1:00	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----2--		2				\$500.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
N 2	WLNS	11/04/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	3---4--	1:00	7	\$400.00	P2	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----4--		4				\$400.00		0.00			
		Week: 11/07/16	11/13/16	3-----		3				\$400.00		0.00			
N 3	WLNS	11/04/16	11/08/16	6 News at 8a Sat 6 News at 8a Sat	CM	8a-9a	-----1-	1:00	1	\$240.00	P2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$240.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$400.00		0.00			
N 4	WLNS	11/04/16	11/08/16	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----1-	1:00	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$400.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$400.00		0.00			
N 5	WLNS	11/04/16	11/08/16	6 News at 8a Sun 6 News at 8a Sun	CM	8a-9a	-----1	1:00	1	\$240.00	P2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$240.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$400.00		0.00			

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Alt Order #: 25346470  
Flight Dates: 11/04/16 - 11/08/16

Advertiser: POL/Hillary Clinton For President  
Product Desc: TV  
Estimate: 278/295/5835

**WLNS Lansing**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLNS	11/04/16	11/08/16	M-F 9a-10a THE DOCTORS	CM	9a-958a	1---1--	1:00	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$200.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$200.00		0.00			
N 7	WLNS	11/04/16	11/08/16	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	1---1--	1:00	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$400.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$400.00		0.00			
N 8	WLNS	11/04/16	11/08/16	Price is Right Price is Right	CM	1058a-12p	1---1--	1:00	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$500.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
N 9	WLNS	11/04/16	11/08/16	6 News at Noon 6 News at Noon	CM	12p-1228p	1---1--	1:00	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$600.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$600.00		0.00			
N 10	WLNS	11/04/16	11/08/16	Y&R Y&R	CM	1228p-130p	1---1--	1:00	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$500.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
N 11	WLNS	11/04/16	11/08/16	Bold & Beautiful Bold & Beautiful	CM	130p-2p	1---1--	1:00	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$500.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
N 12	WLNS	11/04/16	11/08/16	The Talk The Talk	CM	2p-3p	1---1--	1:00	2	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$300.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$300.00		0.00			
N 13	WLNS	11/04/16	11/08/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	1:00	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$1,200.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$300.00		0.00			
N 14	WLNS	11/04/16	11/08/16	M-F 3p-4p HARRY	CM	3p-358p	1---1--	1:00	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$200.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$200.00		0.00			
N 15	WLNS	11/04/16	11/08/16	M-F 4p-5p DR PHIL	CM	358p-458p	1---1--	1:00	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$400.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$400.00		0.00			
N 16	WLNS	11/04/16	11/08/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	2---1--	1:00	3	\$400.00	P2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$400.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$400.00		0.00			
N 17	WLNS	11/04/16	11/08/16	6 News at 5p 6 News at 5p	CM	458p-529p	2---1--	1:00	3	\$600.00	P2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$600.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$600.00		0.00			

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WLNS	11/04/16	11/08/16	6 News at 6p 6 News at 6p	CM	558p-630p	2---1--	1:00	3	\$1,400.00	P2	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$1,400.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$1,400.00		0.00			
N19	WLNS	11/04/16	11/08/16	M-F 7-730p M-F 7-730p	CM	7p-730p	----1--	1:00	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$400.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$1,400.00		0.00			
N20	WLNS	11/04/16	11/08/16	M-F 730-8p M-F 730-8p	CM	730p-757p	----1--	1:00	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$400.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$1,400.00		0.00			
N21	WLNS	11/04/16	11/08/16	Fri Hour 2 HAWAII FIVE-O	CM	9p-10p	----1--	1:00	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$1,200.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$1,400.00		0.00			
N22	WLNS	11/04/16	11/08/16	Fri Hour 3 BLUE BLOODS	CM	10p-11p	----1--	1:00	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$1,200.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$1,400.00		0.00			
N23	WLNS	11/04/16	11/08/16	Sun Hour 1 60 MINUTES	CM	730P-830P (7:30 PM-8:30 PM)	-----1	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$4,000.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$1,400.00		0.00			
N24	WLNS	11/04/16	11/08/16	Sun Hour 3 MADAM SECRETARY	CM	930P-1030P (9:30 PM-10:30 PM)	-----1	1:00	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$1,500.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$1,400.00		0.00			
N25	WLNS	11/04/16	11/08/16	LN M-F 6 News at 11 M-F	CM	11p-1135p (9:30 PM-10:30 PM)	2---1--	1:00	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$800.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$800.00		0.00			
N26	WLNS	11/04/16	11/08/16	LN Su 6 News at 11 Sunday	CM	1130P-1205A (11:30 PM-12:05 XM)	-----1	1:00	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$600.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$800.00		0.00			
N27	WLNS	11/04/16	11/08/16	The Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	----1--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$200.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$200.00		0.00			
													Totals	52	\$32,680.00